

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



EASTERN SCHOOLS

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

Canada's eastern provinces offer a wide range of choices for pursuing post-secondary education. Leading academic institutions have gained national and international renown for their research contributions, innovative partnerships with industry and local communities and excellence in equipping the next generation with the skills they need for succeeding in a changing economy.



GOING LIVE IN PRINT AND ONLINE:

MAY 31, 2017
SEPTEMBER 21, 2017

GET INVOLVED BY:

APRIL 19, 2017
AUGUST 10, 2017

MATERIALS DUE:

MAY 24, 2017
SEPTEMBER 14, 2017

This special feature will explore the following editorial highlights:

ENTREPRENEURSHIP. How do universities equip their graduates with the skills to introduce new ideas and products into a fast-evolving marketplace?

LEADERSHIP. What are some of the examples of notable contributions from eastern Canada's educational institutions to their fields of expertise?

PARTNERSHIPS. Post-secondary institutions are building bridges from the classroom to the work force, giving students better chances for furthering their careers.

RESEARCH AND INNOVATION. We highlight some of the achievements of Canada's universities, which are recognized throughout the world for ground-breaking research and innovation.

SUSTAINABILITY. How do innovative programs address issues like environmental sustainability and climate change?

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WEEKDAY READERS

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SATURDAY READERS



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3.6 million

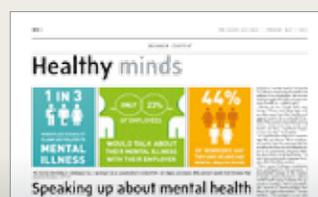
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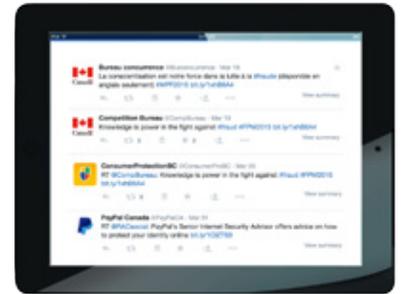
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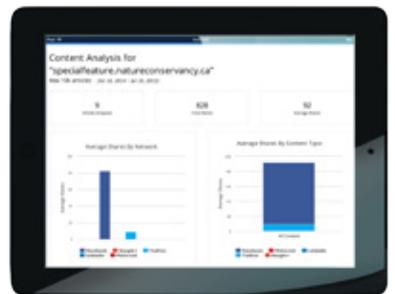
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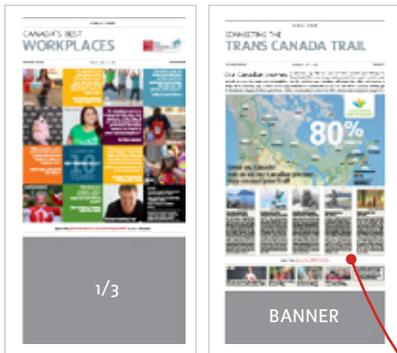
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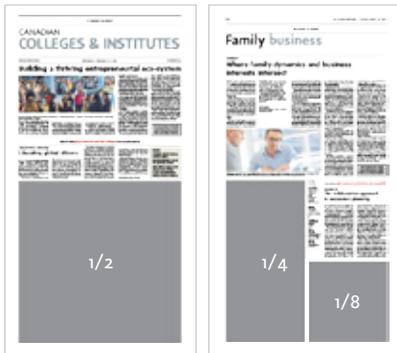
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