

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



ENGINEERING IN CANADA

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

As today's world faces dwindling natural resources stressed by population increases, engineers play an important role in addressing both global and regional challenges. At the core of the engineering profession is the ability to identify a problem or need and come up with a viable solution that not only meets all societal conditions but also ensures there is no harmful impact on other areas. This focus on finding real-life answers to today's challenges means that engineers add value in a range of sectors.



GOING LIVE IN PRINT AND ONLINE:
MAY 23, 2017

GET INVOLVED BY:
APRIL 11, 2017

MATERIALS DUE:
MAY 16, 2017

Produced in co-operation with Engineers Canada, this feature will include the following editorial highlights:

EDUCATION. We highlight educational leadership in equipping the next generation of engineers with the skills to tackle challenges like a changing environment and rapidly advancing technology.

COLLABORATIONS. Due to the increasing complexity and scale of systems-based engineering problems, there is a growing need to pursue collaborations with multidisciplinary teams of experts.

HEALTH. We look at the role of engineering in addressing pollution, waste and other environmental factors that have an impact on human health.

INFRASTRUCTURE. What are some of the notable projects that can define the future of Canada's infrastructure?

INNOVATION. We feature examples of innovative solutions, such as biomedical devices, complex manufacturing processes and large systems of networked devices.

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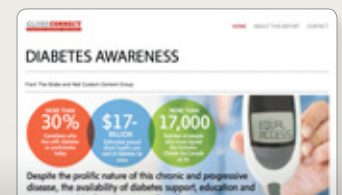
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NEXT STEPS? Contact Globe and Mail Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at rdeacon@globeandmail.com

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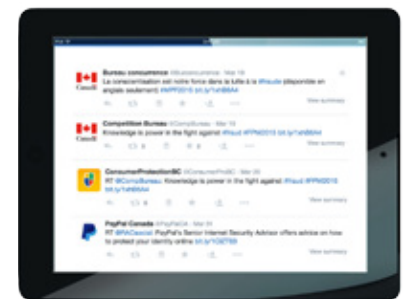


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