

MAR2017

# CORPORATE SURVIVAL GUIDE



Everything a modern executive needs to survive and thrive in today's corporate culture.

THE GLOBE AND MAIL

## REPORT ON BUSINESS MAGAZINE

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CANADA'S BEST-READ BUSINESS MAGAZINE

### PORTRAIT OF A BAY STREET GADFLY

The No.1 Plaintiffs lawyer in Ontario is now looking to channel his boundless energy into new outlets - politics. Find out in March just what those ambitions look like.

### OUR MAN IN SILICON VALLEY

So what does a Canadian who graduated from Waterloo engineering and one of Facebook's first employees do with a \$1 billion in stock? First invest in some of the hottest tech startups going including - Slack, SurveyMonkey, Yammer - and then buy into the Golden State Warriors. For an encore? Change the world.

### SERIAL DESTROYER

We provide an autopsy of an empire and what went terribly wrong. Was it excess leverage? A victim of bad deal making? Bad timing? Or just bad management? A sad but very true riches to rags business story.

### THE UNTOLD STORY

How hype fueled a stock market darling and how Bay Street turned a blind eye from facts for profits.

**PREMIUM PLACEMENT OPPORTUNITIES** are available each issue and are among the first that readers turn to



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DETAIL



VENTURE



MADE IN CANADA



DISRUPTION



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CORPORATE  
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ERIC REGULY

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