

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



FAMILY BUSINESS

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

Family enterprises are all around us –from neighbourhood mom-and-pop stores and small and mid-size companies to household names – and play a major role in Canada's economic narrative, employing about six million workers and accounting for an estimated 60 per cent of total GDP. Today, this powerful but often overlooked business model is gaining recognition as well as support for helping to address its unique performance and governance challenges.



GOING LIVE IN PRINT AND ONLINE:
APRIL 10, 2017

GET INVOLVED BY:
FEBRUARY 27, 2017

MATERIALS DUE:
APRIL 3, 2017

Produced in co-operation with the Family Enterprise Xchange (FEX), this special feature will include the following editorial highlights:

LEADERSHIP AND ADVOCACY. We highlight notable achievements of Canada's family businesses and the organizations that support them.

ADVISERS. We explore the role and value of outside experts in helping to make critical decisions, such as transition planning, governance and financing.

MULTIGENERATIONAL FAMILY BUSINESS. What are the goals and skills that the different generations bring to the table and how can they be leveraged for business success?

TRANSITIONS. How can family members transition into different roles within the family business or move on to the next chapter of their life once they've handed over the reins?

TOOLS AND TECHNOLOGY. What are some of the tools and technology solutions that allow family businesses to establish and increase their market reach?

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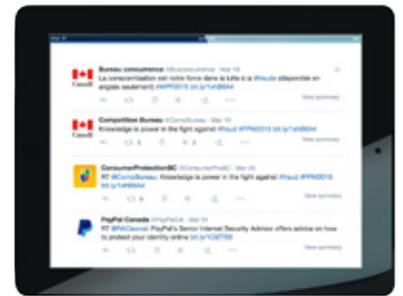
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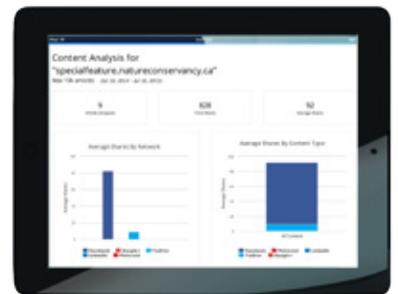
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