

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



Canada's colleges and institutes play a leading role in helping Canada respond to the economic, societal and environmental issues associated with climate change and sustainable development. They support Canadian innovation by teaching the skills required in the emerging clean tech sector and contribute to critical applied research projects aimed at reducing our environmental footprint. By working in partnership with local businesses, industry and communities to perfect new technologies and refine processes, they contribute to a cleaner future for all Canadians.

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|  | <b>GOING LIVE IN PRINT AND ONLINE:</b><br>FEBRUARY 24, 2017 | <b>GET INVOLVED BY:</b><br>JANUARY 13, 2017 | <b>MATERIALS DUE:</b><br>FEBRUARY 17, 2017 |
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This new special feature – produced in co-operation with Colleges and Institutes Canada – will include the following editorial highlights:

- SOLUTIONS.** College and institute-led innovation in clean technologies and energy efficiency.
- LEADERSHIP.** Inspiring initiatives for greener campuses.
- IMPACT.** Community-based partnerships for a cleaner future.
- LEARNING.** Student opportunities for hands on learning through apprenticeships and internships.

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See page 2 for details...

We've had a long history of producing engaging print and digital features. Select a link below to view a previous feature.



**NEXT STEPS?** Contact Globe and Mail Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

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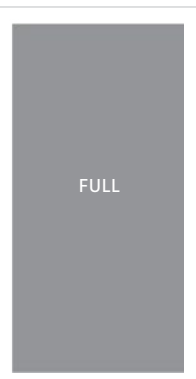
## COLLEGES AND INSTITUTES: Skills and innovation for the green economy



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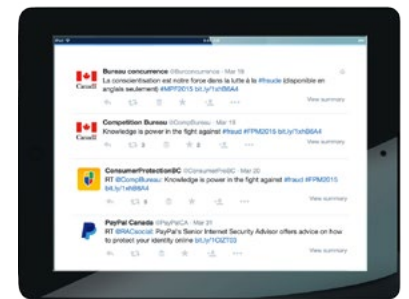
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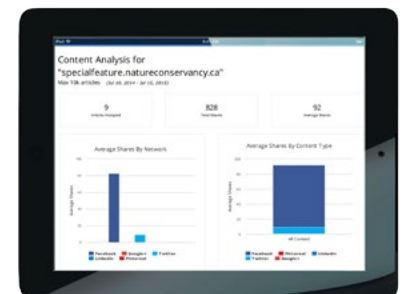
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