

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

For meeting Canada's climate change commitments, taking action is required in a number of areas. From developing low-carbon energy systems to embracing environmentally responsible practices, leading organizations are proving that sustainability can be a powerful driver for organizational and business success.



GOING LIVE IN PRINT AND ONLINE:
DECEMBER 1, 2016

GET INVOLVED BY:
OCTOBER 20, 2016

MATERIALS DUE:
NOVEMBER 24, 2016

This special feature will include the following editorial highlights:

MADE-IN-CANADA SOLUTIONS. Lowering greenhouse gas emissions and preparing Canada for climate change impacts demand successful strategies and bold policy – what's the track record?

RENEWABLE ENERGY. How can Canada realize its vast clean energy potential and accelerate the shift away from fossil fuels?

CLEAN TECHNOLOGY. We explore the role of clean technology in providing innovative solutions to climate change challenges as well as driving Canada's economic sustainability.

GREEN BUILDINGS. How are green buildings improving the environmental performance of our communities?

RESEARCH AND THE GREEN CAMPUS. We highlight post-secondary institutions that are leading the way in research commitments and sustainable facilities.

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WEEKDAY READERS

1,669,000

SATURDAY READERS



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UNIQUE VISITORS

3.6 million

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CLIMATE CHANGE: TAKING ACTION



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DIGITAL

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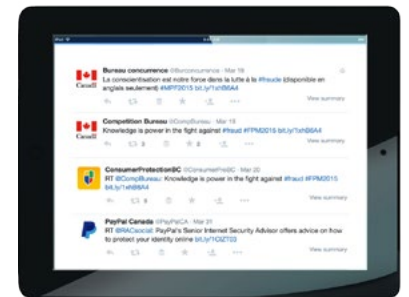
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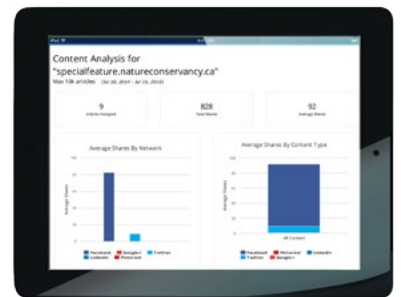
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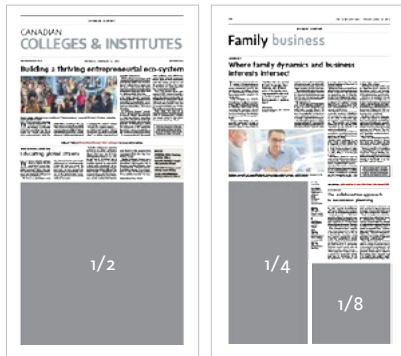
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