

LEGAL ADVERTISING RATE CARD 2017

Legal notices appear in the Report on Business section and publish nationally.

Legal notice ads are based on a 5-column grid and are a 35 agate line minimum, unless stated otherwise.

Rates are gross, in Canadian dollars.

Financial, Dividend, Meeting, Notice of Record Advertising

	Monday–Saturday per Line
1 day	\$58.74

Legals (35 line minimum)

	Weekday	Saturday per Line
1 day	\$28.61	\$31.48
2–3 days	25.76	28.97
4 + days	21.45	23.59

Tenders (35 line minimum)

	Weekday	Saturday per Line
	\$36.50	\$38.33

Tombstones (Must follow standard ad sizes, 10 column grid)

1 day	\$29.08 per line
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ROP (Run of Press) in the Report on Business or Front News section

(Must follow standard ad sizes, 10 column grid)

	Weekday	Saturday per Line
	\$31.88	\$35.06



Canada's #1 national newspaper is your essential platform to reach influential Canadians who seek insight, clarity and perspective on the issues that affect our domestic outlook and the world at large.



1,168,000
average weekday
readers

1,887,000
average weekday
readers

Colour is also available to enhance your advertising, at an additional cost.

If you need an affidavit, request one with the ad submission or before finalization of the ad – available for an additional \$100

**For additional information
or to book your advertising,
please contact us:**

1-866-390-3231

advertising@globeandmail.com