

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



Canada's airports aren't just vital hubs of passenger and cargo transportation, they are centres for economic development supporting communities across the nation. In 2012, Canada's air transportation industry had a \$34.9-billion economic footprint, supported 405,000 jobs, including 141,000 direct jobs, and contributed more than \$7-billion to federal taxes.



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This special feature is produced in co-operation with the Canadian Airports Council, which represents 49 members operating over 100 airports. Proposed editorial highlights:

GROWING PASSENGER AND CARGO TRAFFIC. How does creating a more competitive and efficient aviation industry help Canada capture a greater share of the growing global passenger and cargo air traffic?

FACILITATING TRAVEL. We explore how adequate funding for security screening, border services, visa processing and tourism marketing can boost international and domestic travel.

INNOVATION. What are some of the innovative services, processes and technologies that Canadian airports are implementing?

ENVIRONMENTAL IMPACT. Airports across Canada are working to reduce their environmental footprint – we highlight noteworthy and impactful initiatives.

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UNIQUE VISITORS

3.6 million

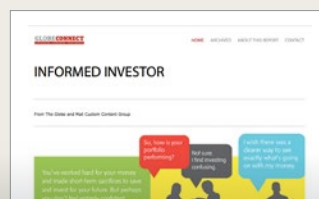
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CANADA'S AIRPORTS



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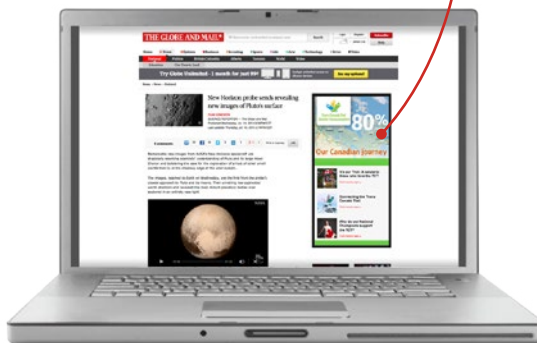


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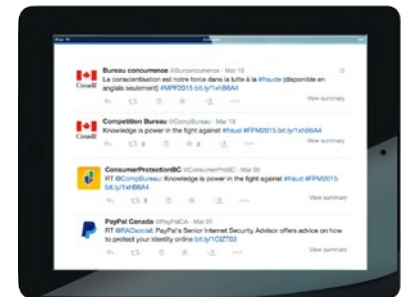
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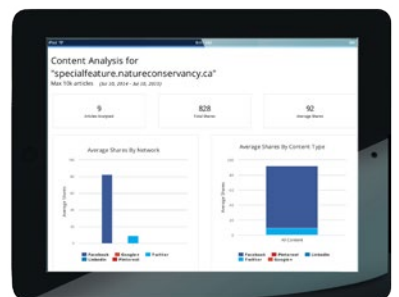
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