

A PRINT AND ONLINE ADVERTISING FEATURE IN CANADA'S #1 NATIONAL NEWSPAPER AND #1 NEWS WEBSITE



TIMELESS

A PRINT + DIGITAL + SOCIAL MEDIA FEATURE

Watches are more than time-telling devices. The right piece speaks volumes about a person, and men and women have a growing array of choices available for selecting a luxury watch that fits their lifestyle.



GOING LIVE IN PRINT AND ONLINE:
DECEMBER 3, 2016

GET INVOLVED BY:
OCTOBER 21, 2016

MATERIALS DUE:
NOVEMBER 23, 2016

This sponsor content feature – timed to appear in *Globe Style* before the Christmas holiday season – will include the following editorial highlights:

SPECIALTY WATCHES. From rugged sports models and smart chronographs to precision timepieces that track moon phases, what specialty items should watch aficionados look out for?

RETRO REVIVAL. Classic designs never go out of style. How are watchmakers blending vintage designs with modern aesthetics to create a new era of timeless pieces?

TECHNOLOGY. A new generation of watches can tell much more than the time. What technology and apps are available for those who want to check the news, the weather or social media updates?

MATERIAL DIFFERENCES. No longer confined to traditional materials like gold and stainless steel, designers are integrating new materials like bronze, carbon, titanium and colour-injected metals.

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REACH YOUR MARKET**



IN PRINT...

893,000

WEEKDAY PRINT/PDF READERS

1,032,000

SATURDAY PRINT/PDF READERS



ONLINE...

3.7 million

UNIQUE VISITORS

3.9 million

MONTHLY MOBILE READERS



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See page 2 for details...

We've had a long history of producing engaging print and digital features. Select a link below to view a previous feature.



NEXT STEPS? Contact Globe and Mail Project Manager RICHARD DEACON at 604.631.6636, or via e-mail at rdeacon@globeandmail.com

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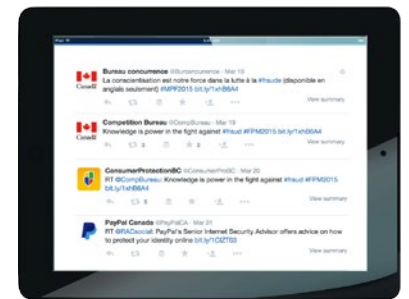
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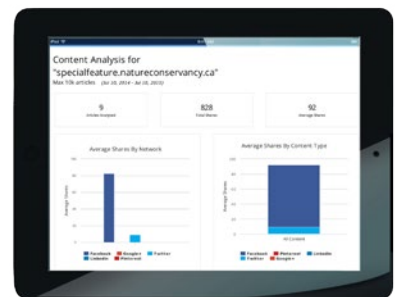
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