

2017 EDITORIAL CALENDAR

ISSUE	PUBLISHING DATE	BOOKING DEADLINE*	MATERIAL DEADLINE
<p>FEBRUARY INVEST LIKE A LEGEND</p> <p>Investing during turbulent times takes wisdom, patience and a lot of nerve. In our annual check-in, we ask 10 titans of Bay Street and beyond to tell us how to make money in 2017.</p>	January 27	December 8	December 13
<p>MARCH CORPORATE SURVIVAL GUIDE</p> <p>Everything a modern executive needs to survive and thrive in today's corporate culture, from rallying your team to getting ahead, gracefully.</p>	February 24	January 19	January 24
<p>APRIL TRAVEL LIKE A BOSS</p> <p>We talk to expert business travellers – from CEOs to fashion mavens – to get their best tips for globetrotting in style. Includes the best hotels and airports, must-have gear and travel gadgets.</p>	March 31	February 23	February 28
<p>MAY THE POWER 50</p> <p>The 50 most powerful people in Canadian business, as ranked by our exclusive panel of insiders. Includes politicians, CEOs, regulators and the backroom movers and shakers who rarely make the news.</p>	April 28	March 22	March 27
<p>JUNE THE DESIGN ISSUE</p> <p>How companies are redesigning products, stores and businesses to grow their revenues – and profits – in the 21st century.</p>	May 26	April 20	April 25
<p>JULY/AUGUST THE TOP 1000</p> <p>The Top 1000 Canadian companies, ranked by profit in dollars. The gold standard of measuring a company's success.</p>	June 30	May 25	May 30
<p>SEPTEMBER EXECUTIVE EDUCATION</p> <p>Canada's most comprehensive guide to the country's top Executive MBA and MBA programs. Includes a listing of every EMBA and MBA course in the country, with commentary on the best programs in each area.</p>	August 25	July 19	July 24
<p>OCTOBER FALL INVESTING GUIDE</p> <p>Our annual guide for investors. Includes a market forecast for the coming year, the best stocks to buy now, top picks from professional investment managers, stocks to avoid, and more.</p>	September 29	August 23	August 28
<p>NOVEMBER THE ENERGY ISSUE</p> <p>Canada's energy policy is changing and corporations are innovating to keep up. We look at how evolving regulations are driving new ways to generate clean energy for less.</p>	October 27	September 20	September 25
<p>DECEMBER CEO OF THE YEAR</p> <p>A celebration of the best and brightest CEO in the country, as chosen by the Report on Business Magazine editorial board.</p>	November 24	October 19	October 24

For the latest magazine information please visit GlobeLink.ca/robmag

*Fractional ads must be booked one week before regular booking deadline.

Lineup is subject to change

CANADA'S BEST-READ BUSINESS PUBLICATION

FOR MORE INFORMATION CONTACT OUR SALES TEAM

TORONTO advertising@globeandmail.com
ONTARIO & MANITOBA 1.800.387.9012

EASTERN CANADA advertisingeasternca@globeandmail.com
OTTAWA REGION, QUEBEC & ATLANTIC CANADA 1.800.363.7526

WESTERN CANADA advertisingwesternca@globeandmail.com
ALBERTA & SASKATCHEWAN 1.403.245.4987 or 1.403.774.8024
BRITISH COLUMBIA 1.800.663.1311
NORTHWEST TERRITORIES & NUNAVUT 1.604.685.0308

INTERNATIONAL globeandmail@publicitas.com
UNITED STATES AND WORLDWIDE 1.212.946.0219

To learn more and for specifications and formats for newspaper, magazines, digital, mobile and video, please visit gobelink.ca